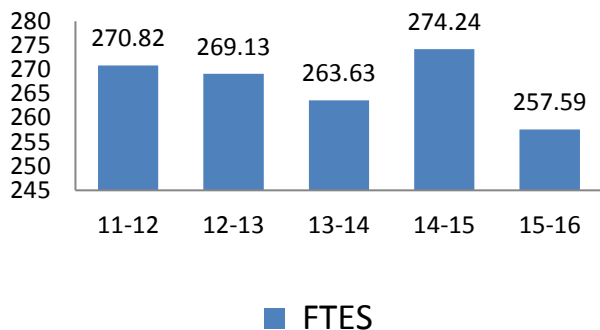
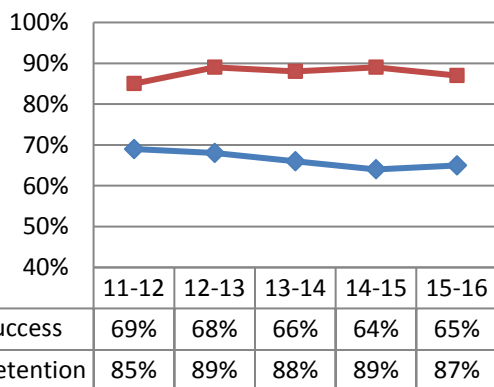


## COMMUNICATION STUDIES — 2015-2016



	10-11	11-12	12-13	13-14	14-15	15-16
Duplicated Enrollment	2,932	2,725	2,613	2,636	2,760	2,596
FTEF	17.80	17.00	17.00	17.40	18.20	18.18
WSCH per FTEF	490	478	475	455	452	425



	10-11	11-12	12-13	13-14	14-15	15-16
Sections	91	85	85	87	91	92
% of online enrollment	13%	12%	9%	12%	13%	14%
Degrees awarded*	N/A	N/A	N/A	4	9	10
Certificates awarded	N/A	N/A	N/A	N/A	N/A	N/A

TOP Code:150600

Award Source: [http://datamart.cccco.edu/Outcomes/Program\\_Awards.aspx](http://datamart.cccco.edu/Outcomes/Program_Awards.aspx)

\*Data will be available in October 2016

### Description:

The Communications Studies department serves an important role by preparing students for occupational and personal success through developing their communication skills. The department offers a variety of 100 level Communication courses that meet General Education requirements. Notably, this program is the ONLY area where the A1 requirement for CSU transfer can be met.

### Assessment:

Department maintains FTEF load equivalent to 9, but functions with 4 FTF and 8 adjunct faculty. 56% of our sections are taught by adjunct faculty. Department FTEF has continued to demonstrate growth each year since Fall, 2011. Department Retention for the past 5 years has remained steady, averaging 88%. The department has maintained a stable success rate in the past 3 years, and has increased 1% in the last year. The AA-T in Communication Studies was recently State Approved in Fall, 2013. In only three years, the number of degrees awarded has more than doubled from 4 to 10!

### Department Goals:

The Communication Studies Department will continue to promote the recently State Approved AA-T in Communication Studies, and to continue to monitor the number of degrees awarded. We look forward to continuing to host our annual speech and debate tournaments. Continue to promote our department further, and network with CSUSB and local high schools.

### Challenges & Opportunities:

ACCESS and STUDENT SUCCESS will be jeopardized if the Communication Studies Department continues to function with 4 FTF, and 8 adjunct faculty, but with a FTEF load equivalent to 9 FTF. The Communication Studies department has been experiencing a challenge staffing all of the sections offered. For the first time, in the past 15 years, each FT faculty member in the department agreed to teach an over/over load (one section over the over load limit) to avoid cancelling classes. One FT faculty member over extended themselves taking on two sections over our limit, teaching 9 classes. We are losing adjunct faculty to FT jobs, and it is making it difficult for us to staff our classes. This shortage is not unique to SBVC. Many surrounding Communication Studies Departments have contacted us, looking for adjunct faculty, including our sister school CHC.

### Action Plan:

The Communication Studies Department plans to continue to assess student needs regarding course offerings in order to continue serving our students to the best of our ability. We look forward to expanding our program. However, this goal will remain difficult to achieve as long as we continue to function with 4 FTF. Our department will continue to remain concerned about being able to maintain student success with only 4 FTF while having load for 9. Our department is committed to continue advertising the AA-T in Communication Studies, helping students succeed in their educational and career goals. We will continue to distribute our Department Brochures to help inform students of our department offerings and our Communication Studies AA-T degree.